













#### OFFICINE SINTETICHE XI EDIZIONE

#### **CALL FOR STUDENTS**

### GIBSON&MARTELLI'S WORKSHOP PERFORMANCE NAD VIRTUAL REALITY

From Ottobre 14th to 18th, 2024, the University of Turin will host a unique event on Live Performance for XR led by the British collective Gibson&Martelli (www.gibsonmartelli.com).

This initiative is part of the **Officine Sintetiche** project, funded by the **CRT Foundation**, and curated by **Professors Letizia Gioia Monda and Antonio Pizzo**.

The workshop will focus on exploring the transmission of the intangible cultural heritage of Giovanni Pastrone's film *Cabiria* (1931 version) through a Virtual Reality performance, which will be created specifically for the event during the workshop.

Students who have the opportunity to participate in the workshop will be involved in creating a virtual environment based on the transliteration of intangible elements from the movie.

## A maximum of 20 students from:

- DAMS or CAM programs of the University of Turin
- Cinema and Media Engineering of the Politecnico of Turin
- New Technology of Art, Multimedia Exhibit and Digital Performance, Media Art of the Accademia Albertina di Belle Arti.











Candidates must have an excellent command of the English language, prior experience in designing objects, sounds, spaces, and/or movements in virtual reality, as well as a strong interest in bodystorming, a creative approach that uses kinesthetic experience as a key to exploring ideas and innovative solutions to engage the user more physically and tangibly in VR.

To participate, it is necessary to submit a motivation letter by September 30 to <a href="mailto:letiziagioia.monda@unito.it">letiziagioia.monda@unito.it</a>, outlining:

- Previous experiences in the described field
- The technologies you are familiar with
- The name of your thesis advisor and co-advisor, and the thesis topic.

Selected students will be required to attend the entire workshop without the possibility of being absent. Upon the first absence, the student will be replaced by the next one on the list.

The workshop program will be as follows:

Monday 14 Oct.	Tuesday 15 Oct.	Wednesday 16 Oct.	Thursday 17 Oct.	Friday 18 Oct.
TALK 10 am -12 am	WORKSHOP 10 am - 6 pm (Gibson&Martelli present)	WORKSHOP 10 am - 1pm (just students)	WORKSHOP 10 am - 1pm (just students)	WORKSHOP 10 am - 1 pm (Gibson&Martelli present)
DEMO 12 am - 1 pm				
WORKSHOP 2 pm - 6 pm (Gibson&Martelli present)		WORKSHOP 2 - 6 pm (Gibson&Martelli present)	WORKSHOP 2 - 6 pm (Gibson&Martelli present)	PRESENTATION 3 - 6 pm

The workshop is funded by the CRT Foundation and supported by the PNRR Programme of the European Union – Next GenerationEU, for the project CHANGES – CULTURAL HERITAGE ACTIVE INNOVATION FOR SUSTAINABLE SOCIETY – PE5 SPOKE 2: CREATIVITY AND INTANGIBLE CULTURAL HERITAGE.

The workshop is organized with the patronage of CIRMA – Interdepartmental Center for Research on Multimedia and Audiovisual Arts, and in collaboration with Studiumlab – Laboratory of Performing Arts of the University of Turin.











# **OFFICINE SINTETICHE**

Officine Sintetiche is a platform that develops and promotes artistic and creative forms in the field of digital creativity and new media art.

Officine Sintetiche fosters a reciprocal relationship between new professionals in theater, cinema, dance, contemporary art, and music. Performers, artists, and creatives engage with engineers and architects. Within this platform, professionals, artists, faculty, researchers, and students collaborate.

Officine Sintetiche combines research, training, production, and live events within an international cross-sectoral framework that involves businesses, universities, educational institutions, and both public and private entities.

Founded in 2006 by Tatiana Mazali, Antonio Pizzo, and Vanessa Vozzo, Officine Sintetiche emerged from the collaboration between the University of Turin – Faculty of Education (MultiDams and CIRMA), the Polytechnic University of Turin – Department of Cinema and Media Engineering, and Servi di Scena opus rt/Malafestival.

Currently, Officine Sintetiche is promoted by the University of Turin – Department of Humanities/DAMS/CIRMA, the Polytechnic University of Turin – Department of Cinema and Media Engineering, and the Turin Conservatory, with the support of public and private entities, particularly the CRT Foundation.

The founding core of the project, always open to new partners, has expanded to include a broad and diverse network of support and collaborations.

### **GIBSON/MARTELLI**

As visual artists working with technology, they are interested in exploring movement from different viewpoints using various techniques and forms, especially using game engines. They understand kinaesthetic and virtual practices and often work with human action as a starting point. They have shown audiences an appreciation for a moving and sensing body, giving them a chance to consider body identity. Often collaborative, their hybrid projects are multiple explorations of relationships between physical & digital. Almost all of them feature compelling soundscapes - the result of working closely with sound artists and musicians. Their artistic and research journeys culminate in often-cited artworks and publications that constitute significant research achievements in the field.

They are currently engaged in an artistic research program developing projects exploring performance technologies in virtual production events. 'DAZZLE: A Re-Assembly of Bodies' (2022) is a location-based participatory performance driven by motion-captured live dance, experienced in VR; 'PAN + TILT, WOW + FLUTTER' (2024) is a virtual reality experience exploring panoramic gaze transforming into somatic sensation; 'Expanded Fields' (2019) uncovers something of what it feels like to move inside a choreography using the micro-phenomenological interview, film, virtual reality and dance to highlight ideas of proximity and intimacy.